

Greek Community Strategic Plan

Iowa State University

2010-2015

Mission

The men and women of the Greek community of Iowa State University strive to enrich the lives of its members and affected communities by maintaining scholastic achievement, fostering friendships through brotherhood and sisterhood, enhancing leadership and promoting service. We are committed to developing exceptional citizens who will make a positive impact on the world.

Values/Cornerstones

Friendship

Leadership

Philanthropy & Service

Scholarship

Priorities

Collaboration

Diversity

Recruitment

Retention

Risk Prevention

Collaboration

Fraternity and sorority leaders will strengthen current collaborations, as well as identify and cultivate potential collaborations within the Greek Community, Iowa State University, Ames, Iowa and the international fraternal movement.

Goals

1. Increase collaboration and fraternalism among all four governing councils.
2. Each council will engage all member chapters of that council.
3. Increase alumni engagement within the Greek Community.
4. Increase faculty and staff engagement with the Greek Community.
5. Increase parent and family engagement of both prospective and current members.
6. Expand campus collaborations including Student Affairs services/departments, athletics, non-Greek student organizations and academic colleges.
7. Link Greek Community philanthropy and community service to local human service needs.
8. Grow the relationship with local media and expand media coverage to hometown communities of current members.
9. Greek Community leaders will build relationships with current students, student leaders and student organizations.

Diversity

Fraternity and sorority members will learn about diversity and incorporate diversity into programming, practices and Greek Community life.

Goals

1. Facilitate a diversity assessment in the Greek Community to determine growth opportunities and future goals.

2. Learn about appropriate language and inclusivity.
3. Learn about topics including, but not limited to: LGBTSS, transfer students, international students, athletics, academic majors, socio-economic issues, values, cultural and ethnicity.
4. Incorporate diversity into new member education.
5. Incorporate ISU diversity goals and strategies into the Greek Community.
6. Recruit all students at Iowa State University to the Greek Community (direct from high school, transfer, international and current students).
7. Fraternity and sorority members will understand diversity within their own chapters.
8. Fraternity and sorority members will understand diversity within their own fraternity/sorority community including knowledge of all four governing councils, as well as similarities and differences among our 50+ chapters.

Recruitment

Fraternity and sorority members will continue to offer a quality Greek experience, increasing the number of Greek members at Iowa State University through recruitment.

Goals

1. Greek Community membership will be 15% of the undergraduate population.
2. MGC and NPHC will continue to increase chapter sizes.
3. CPC will increase formal recruitment participation to 700.
4. IFC will continue to grow participation in Greek Getaway, utilizing it as a spring formalized recruitment option for current and incoming students.
5. IFC will continue to increase the capacity for chapters to be successful during summer recruitment.
6. IFC will continue to grow participation in Fall Fraternity Rush, utilizing it as a fall formalized recruitment option for current students.

Retention/Graduation

Fraternity and sorority members will continue to offer a quality Greek experience, increasing the number of Greek members at Iowa State University through retention; increasing the graduation rate of fraternity and sorority members.

Goals

1. Greek Community membership will be 15% of the undergraduate population. Measure rates of retention and provide support to the community/chapters that need resources in specific areas:
 - a. New member to initiation
 - b. First year retention
 - c. Initiation to graduation (i.e. 80% IFC graduation rate, 95% NPHC graduation rate)
2. Retain chapters at Iowa State University including:
 - a. Seven of the Divide Nine NPHC organizations with consistent membership of 5+ members are recognized student organizations at Iowa State University.
 - b. Multicultural Greek Council will continue to grow the number of chapters (currently average nearly 1 new chapter/interest group per year)
 - c. Interfraternity Council colonies will become chapters and the average chapter size will be healthy relative to the facility capacity average in the fraternity community.
 - d. Collegiate Panhellenic Council will continue to increase chapter total for quality membership and facility retention.
3. The Greek Community will increase the overall GPA (note: 3.0 is the GPA which employers seek).
4. Greek Community leaders will work to ensure all Greek facilities are updated and affordable.
5. The Greek membership experience will increase in quality, yet dues will remain affordable.

6. Alumni will be utilized for mentoring, networking and educational programming.
7. Greek leadership will customize events, networking and appreciation/recognition for 4th and 5th year fraternity and sorority members.
8. Greek leadership will focus new member programming to transition new members from high school/transfer institutions to Iowa State University successfully.

Risk Prevention

Fraternity and sorority members and stakeholders will identify risks and determine goals and strategies to reduce risks within the Greek Community.

Goals

1. The Greek Community will be a leader to reduce high risk drinking at Iowa State University by lowering the high risk drinking rate within the Greek Community.
2. Decrease occurrences of theft and vandalism within the Greek Community.
3. Increase the personal/mental health and wellness of fraternity and sorority members.
4. All chapters follow procedures for facilitating chapter events in relation to their governing council policies, inter/national organizations, Iowa State University and Ames/ISU police. All procedures are followed resulting in decreased risk statistics and improved relationships with the ISU and Ames Community.
5. Identify risk prevention initiatives on campus, within the community and through NIC/NPC/NPHC/NALFO providing sponsorship and awareness to engage chapters and educate fraternity and sorority members about high risk issues, risk reduction and personal safety. These initiatives include but are not limited to: Sexual Assault Awareness, Alcohol Awareness, Eating Disorders and Hazing.
6. Develop a speakers bureau for chapter programming and encourage chapter/community collaboration when delivering resources to chapter members.
7. All chapter facilities will meet the sprinkler retrofit ordinance by October 2016.